

Packability is king for mountaineers, ice climbers and backcountry snowboarders, and the BC24 is specially designed to provide efficient flotation in a lightweight, compact package. Shortened to 24" to fit on a pack better, we kept the surface area high with a slightly wider frame. To pack flat for easy stowing, the BC24 uses a shallower nose angle and the Summit binding, whose urethane straps unbuckle and collapse flat, as well as accommodate snowboard boots. How does it climb? The Holey-1 Toe Crampon and Advanced Aft Traction provide sure-footed grip on any terrain, and the climbing bar reduces calf fatigue on steep slopes. With Atlas' patented Spring-Loaded™ Suspension and the responsiveness and strength of the 7075 aluminum ReactiV™ frame, the BC24 is superbly maneuverable on any adventure after deep powder, steep ice or winter summits.



M+W	Model	Size	Surface Area	Weight	Load (lbs)
	BC24	24"	173 sq in	4.15lbs	100-200+

FEATURES

- SPRING-LOADED™ SUSPENSION • REACTIV™ 7075 ALUMINUM FRAME • SUMMIT BINDING • HEEL LIFT BAR • DURATEK DECKING • STAINLESS STEEL HOLEY-1 TOE CRAMPON • STAINLESS STEEL ADVANCED AFT TRACTION



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TECHNOLOGY



SPRING-LOADED
SUSPENSION

SPRING-LOADED™ SUSPENSION: AN ATLAS TENANT FROM THE BEGINNING, ATLAS' PATENTED SPRING-LOADED™ SUSPENSION (SLS) KEEPS THE SNOWSHOE CLOSE UNDERFOOT FOR EASY MANEUVERING AND SUSPENDS YOUR FOOT SO IT CAN MOVE FREELY WITH ITS INTENDED ARTICULATION. THE SUSPENSION ABSORBS IMPACT AND LETS YOUR FOOT FLEX NATURALLY SIDE-TO-SIDE FOR A COMFORTABLE, STABLE POSITION ON TRAVERSES AND UNEVEN TERRAIN. SLS ENHANCES TRACTION CONTROL TOO, AS THE FLEX PROVIDES DEEPER CRAMPON PENETRATION INTO THE SLOPE, ESPECIALLY ON STEEP OR OFF-ANGLE TERRAIN. SEE SLS IN ACTION ONLINE: WWW.ATLASSNOWSHOE.COM/SLS



ELEKTRA

ELEKTRA DESIGN: THE ELEKTRA WOMEN'S DESIGNS GREW FROM A TWO-YEAR BIOMECHANICS RESEARCH PROGRAM TO A DEEP LINE OF SUCCESSFUL WOMEN'S SNOWSHOES THAT CONTINUE TO LEAD THE INDUSTRY. OUR ELEKTRA FRAMES ARE SHAPED TO ACCOMMODATE A WOMAN'S NATURAL GAIT, WITH TAPERED TAILS, A NARROWER NOSE AND OUTSIDE ROLLING BENDS THAT NEST THE SNOWSHOES TOGETHER COMFORTABLY. SINCE WOMEN'S NEEDS ARE MORE THAN FRAME-DEEP, OUR BINDING DESIGNS ARE MOLDED AROUND A WOMEN'S BOOT LAST, OFFER INCREASED ARCH SUPPORT AND USE CAREFULLY-PLACED STRAPPING AND PADDING TO ELIMINATE PRESSURE POINTS AND KEEP CIRCULATION MOVING IN THE COLD.



WRAPP

WRAPP™ FAMILY BINDINGS: THE MAINSTAY OF OUR MOUNTAIN HIKING AND TRAIL WALKING SNOWSHOES, THE WRAPP™, WRAPP™ PLUS AND WRAPP™ PRO BINDINGS OFFER A RANGE OF CUSTOMIZATION AND FEATURES, ALL BUILT AROUND A PLATFORM OF EXCEPTIONAL ARCH SUPPORT AND ONE-PULL UNILoop DESIGN. FROM SURECLICK™ HEEL BUCKLES TO PADDED EVA FOAM, INDEXED FITS, FLOWTAPE™ SILICONE STRAPS AND GENDER-SPECIFIC LASTS, THERE'S NEVER BEEN A MORE COMFORTABLE, EASIER BINDING TO USE.



V-FRAME

V-FRAMES: A PROPRIETARY ATLAS SHAPE, OUR STURDY ALUMINUM V-FRAMES ARE THE KEY TO AN EFFICIENT, NATURAL STRIDE. THE V SHAPE TRACKS STRAIGHT IN DEEP SNOW, AND THE TAPERED TAIL PULLS LESS SNOW AS YOU STEP FORWARD, SAVING YOUR ENERGY. THE TURNED-UP TAIL OF THE V-FRAME ROLLS EASILY INTO EACH STEP FOR A NATURAL GAIT. BUILT WITH LIGHTWEIGHT, DURABLE 6000- AND 7000-SERIES ALUMINUM, THE V-FRAMES ARE USED ON ALL ATLAS SNOWSHOES, INCLUDING OUR NEW YOUTH SERIES.

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ATLAS

FRAMES, DECKS & BINDINGS

REACTIV™ FRAME: OUR MOST RECENT PATENT, THE VARIABLE FORMING OF OUR 7075 ALUMINUM REACTIV™ FRAME CHANGES FROM A CYLINDRICAL TO AN ELLIPTICAL SHAPE TO INCREASE STRENGTH WHERE THE FRAME BEARS THE GREATEST LOADS FOR A STIFFER, MORE RESPONSIVE SNOWSHOE FRAME.



HEEL LIFT BAR: ON STEEP CLIMBS, CALF MUSCLES TIRE QUICKLY AND TRACTION DECREASES WHEN YOUR FOOT MATCHES THE SLOPE ANGLE. THE HEEL LIFT BAR EASES FATIGUE AND TIES DIRECTLY INTO ADVANCED AFT TRACTION FOR GRIP.



DURATEK DECKING: OUR LIGHTEST AND STRONGEST DECKING, DURATEK USES A PEBBLE-FINISH FOR MORE ABRASION RESISTANCE ON THE 12 SERIES, ELEKTRA 12 SERIES AND BC24 SNOWSHOES.



NYTEX DECKING: THE FLEXIBLE NYTEX DECKING IS FORGIVING AND QUIET WHEN HIKING IN THE COLD, PROVIDING DURABILITY WITHOUT THE WEIGHT.



SUMMIT BINDING: DESIGNED FOR BACKCOUNTRY SNOWBOARDING AND CLIMBING, THE SUMMIT BINDING USES WATERPROOF URETHANE STRAPS TO STAY DRY AND LIGHT. ABLE TO ACCOMMODATE BIGGER SNOWBOARD BOOTS, THE BINDINGS ALSO COLLAPSE FLAT FOR EASY PACKING.



STRAPP™ BINDING: THE STRAPP™ BINDING OFFERS WRAPP™ BINDING FUNCTION – MOLDED ARCH SUPPORT, ONE-PULL UNILoop DESIGN, NO-HASSLE STRAPS AND GENDER-SPECIFIC LASTS – WITH A MINIMALIST APPROACH AT AN INCREASED VALUE.

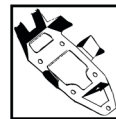


GROM BINDING: SIMPLE AND INTUITIVE, THE EVA FOAM TONGUE AND THE SOFT MOLDED BASE OF THE GROM BINDING CRADLE THE FOOT, PROVIDING WARMTH, SMOOTHING PRESSURE POINTS AND ELIMINATING CONFUSING STRAPS.

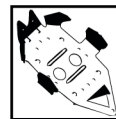


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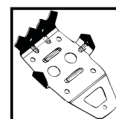
HOLEY-1 TOE CRAMPON: OUR TOP-END TRACTION, THE HOLEY-1 USES SHOVEL-SHAPED STAINLESS STEEL PRONGS FOR BETTER HOLD AND SHARP ICE TIPS FOR SUPERIOR BITE ON FROZEN SLOPES.



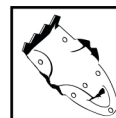
ALL-TRAC™ TOE CRAMPON: THE TIME-TESTED GEOMETRY OF OUR ALL-TRAC™ TOE CRAMPON PROVIDES TRACTION IN ALL DIRECTIONS. WIDER TRACTION TABS ON THE SIDES AND CORNERS COMPLEMENT SHARP FRONT AND REAR POINTS FOR CONFIDENT HIKING.



TWIN-TRAC™ TOE CRAMPON: SURE FOOTING ON TWO PLANES, THE TWIN-TRAC™ TOE CRAMPON USES A STURDY ROW OF FRONT POINTS AND TWO SIDE TEETH TO KEEP YOUR FOOT FROM TWISTING.



TI TOE AND HEEL TRACTION: OUNCES MATTER, SO WE DESIGNED THE TRACTION OF OUR RACE SNOWSHOE WITH TITANIUM TOE AND HEEL CRAMPONS FOR THE SURE FOOTING WITH NO WEIGHT PENALTY.



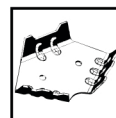
ADVANCED AFT TRACTION: OUR SUREST GRIP COMES FROM SHARP ICE TIPS ON THE HEEL CLEAT WITH FOUR ANGLED, RIDGED SIDE RAILS FOR SUPERIOR ALL-MOUNTAIN TRACTION. THE INTEGRATED HEEL LIFT BAR TIES DIRECTLY INTO THE TRACTION FOR DEEPER PENETRATION WITH EACH STEP.



TRAVERSE TRAC™ RAILS: THE SHARP RIDGES OF OUR SIDE RAILS AUGMENT THE DOWNHILL FUNCTION OF THE HEEL CLEAT, RUNNING PARALLEL TO THE SNOWSHOE FRAME FOR SOLID FOOTING, EVEN ON FIRM SIDEHILL TERRAIN.



TRI-CLEAT: OUR NEWEST AFT TRACTION, THE TRI-CLEAT PROVIDES THREE PLANES OF GRIP FOR SECURITY ON ROLLING TERRAIN AND A NO-TWIST STEP.



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